

Praveen Kumar

UI/UX Designer | Illustrator

Contact +91 9952123156
r.praveenkumarcbe97@gmail.com
<https://www.linkedin.com/in/praveen-kumar-b5850b139/>

Website <https://praveenkumar.design/>

ABOUT ME

With 4+ years of professional experience in UI/UX design, I excel at collaborating with both internal teams and external partners to create intuitive and engaging user experiences. I take immense pride in the quality of my work.

Design is all about finding the perfect balance between convenience and aesthetics while keeping developers happy.

EDUCATION

Mantra Academy 2019 - 2020

Diploma in Automotive Design and Research

SNS College of Technology 2016 to 2019

B.E - Automobile Engineering

PSG Polytechnic College 2013 to 2016

Diploma in Foundry Technology

CERTIFICATION

Google

Google UX Design

MY SPECIALITIES

UI / UX Design

Branding & Graphic

Automotive HMI Design

Free hand sketching & Illustration

SKILLS

Design

Web & Mobile App Design, Interaction Design, Wireframing, Prototyping, Graphic Design

Sketch

Freehand Sketching, Rendering, Illustration

SOFTWARES

Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Blender, Autodesk Alias, Autodesk Sketchbook, Keyshot, Procreate

BEHANCE

<https://www.behance.net/praveenkumar58>

PROFESSIONAL EXPERIENCES

RNTBCI

● Creative Design Intern 2021 - 2022

Developed a customizable mascot for the infotainment system that interacts with both the driver and passengers to enhance the user experience. Presented a proof of concept to senior management.

Developed an HMI concept using various 3D vehicle models for blind spot monitoring to assist the driver. A proof of concept has been completed.

Contributed to the design of first and last mile automotive solutions, focusing on form and aesthetics to enhance transportation."

Internship Project Telepresence Robot: My primary project was a telepresence robot, where I handled both form and 3D development as well as user experience design. This role involved shaping the robot's physical appearance and ensuring an intuitive and effective user interface.

● UI/UX & HMI Designer 2022 - Present

Business Goals: Analyzed objectives, requirements, and constraints to define design scope.

User Profile and Task Flows: Developed user profiles, task flows, and IA for user-centered design.

Lo-Fi Flows: Created low-fidelity wireframes and interaction notes, and aligned with stakeholders.

Design System: Built screen components using a design system library to maintain consistency and efficiency.

Stakeholder Review: Conducted reviews with both internal and external stakeholders to ensure optimal design decisions.

Handoff and Coordination: Coordinated with developers for design assets handoff and smooth implementation.

● HMI Designer Nissan North America

Enhancement: Key role in HMI design for the Personal Audio Zone system, creating a user interface that followed Nissan's guidelines and developed components to improve audio zone management.

● Freelancing

2018 - 2022

Collaborated on designs for movie and album song posters.

Actively doing portraits and character illustrations.

Designed social media posters and logos for startups and brands.